

Clive Moore, Founder

cm3 | Creative Media Cubed Inc.

Clive Moore is a graphic designer and web developer who imparts a strong sense of mission to cm3—the quality driven creative boutique known for their innovative and award winning creative business solutions for the web, print and broadcast.

Clive also has a passion about web standards, logo development, a serious fascination with typography and an inherent need to make the web more usable and accessible.

Education

Georgian College - Graphic Design, Advanced Diploma with Honours

Humber College - Architectural Design Technology

Professional Experience

President, Creative Director – Creative Media Cubed Inc. (cm3) 1998 to present

cm3 is a multidisciplinary design firm that develops innovative creative solutions to business challenges. Our mantra is design by thinking. And we have a proven track record in applying this approach to new media and traditional print projects.

- Assess business requirements and project objectives
- Determine project deliverables, budgets and time frames
- Develop design strategies, technology requirements and creative direction
- Provide design and art direction for high profile initiatives
- Manage print, multimedia, web, and other projects
- Author CSS/XHTML coding and design standards for websites

Part-time Instructor – Georgian College..... 2006 to 2007

School of Design and Visual Arts

- Responsible for the design and development of curriculum
- Design and develop, learning outcomes, lesson plan and projects
- Provide instruction and direction for students of various skill levels

Art Director – The Index Group 1997 to 1998

Marketing and Advertising Agency

- Responsible for the design and production of three periodical magazines
- Provide design and art direction for advertisements and marketing materials of various clients
- Diagnose and repair computer hardware, software and networking-related issues
- Participate in strategic planning sessions and all aspects of each project
- Represent The Index Group at client meetings

Freelance 1996 to 1997

- Account Director, Client Liaison
- Concept development/articulation, graphic design and production
- Manage the client through the design process to the final product
- Represent client's interest with trade suppliers

Professional Highlights

- **Aspatore Books** – selected by the editorial board of Inside the Minds as an author for; *The Art of Consulting* – Gaining Loyalty, Achieving Profitability, & Adding Value as a Consultant
- **Georgian College** – Advisory Board Member, Web Animation and Design Program
- **Branham 300** – named cm3 as one of the Top 25 up-and-coming Canadian IT companies (2001)
- **Otter Award** – Ontario Society for Training and Development, best external training program

Software

- **Macromedia:** Flash MX 2004 (intermediate), Dreamweaver MX 2004 (advanced)
- **Adobe:** Photoshop CS4 (expert), Illustrator CS4 (advanced), InDesign CS4 (advanced)
- **Microsoft:** Word (advanced), Excel (intermediate), PowerPoint (advanced)
- **Miscellaneous:** BB Edit (advanced), Coda (advanced), Iconographer (expert)
- **Platforms:** Macintosh, Windows (if you make me)
- **Languages:** XML, XHTML, CSS, JavaScript, ActionScript, English
- **Streaming Formats:** Flash MX 2004, QuickTime
- **Familiar:** lasso, php, jsp, MySQL, SQL

Contact

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